## THE TORO COMPANY

## Serving Customers Through Superior Innovation and Superior Customer Care

Investor Presentation
May 2018

UNIQUE LIGHTING SYSTEMS*

Irritrol.
HAYTER
LAWNBOY.


# Help Our Customers 

## Most Trusted

## Superior Innovation \& Superior Customer Care

## SAFE HARBOR

- This presentation contains forward-looking statements regarding our business and future financial and operating results made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.
- These forward-looking statements are based on management's current assumptions and expectations of future events. Actual events and results may differ from those predicted.
- Please refer to the cautionary statement and risk factors in our most recent annual report on Form 10-K, subsequent quarterly reports on Form 10-Q, and other filings with the Securities and Exchange Commission.
- This presentation also contains Non-GAAP financial measures and more information about our use of such Non-GAAP financial measures, as well as a reconciliation of the most directly comparable GAAP financial measure to the corresponding NonGAAP financial measure, can be found in our related financial filings in the section titled "Non-GAAP Financial Measures."


## INVESTMENT SUMMARY <br> (NYSE: TTC)

## Summary \& Fìnancial Performance

- Rich History and Deep Expertise in Solutions for the Outdoor Environment \& Development of Distribution and Customer Care Networks
- Diverse Portfolio of Markets \& Products
- Innovation \& Brand Leadership
- Strong Financial Performance

(Net Sales \& Earnings)




## DIVERSE PORTFOLIO

F'17 REVENUES-\$2.5 BILLION

## Segments \& Markets



Products


Geography


# PROFESSIONAL SEGMENT 

## Landscape and Grounds



- Serving Contractor Needs Year-Round
- Heavy Use Drives Replacement \& Parts
- TTC Advantage
- Leverage Brand \& Product Leadership
- Product Innovation, Durability \& Quality



## PROFESSIONAL SEGMENT

## Golf

- Turf Equipment \& Irrigation Systems
- TTC Advantage

- Innovation \& Performance—Share Gain \& Margin Expansion
- Strong Network of Distributors, Relationships \& Customer Care


## Micro-Irrigation Solutions

- Fundamentals \& Opportunities

|  | Flood | Center <br> Pivot | Micro |
| :--- | :---: | :---: | :---: |
| Acreage | $50 \%$ | $40 \%$ | $10 \%$ |
| Efficiency | $40 \%$ | $70 \%$ | $90 \%+$ |

- Efficient Water Use \& Higher Demand for Food Production
- Increase Yields \& Reduce Resources (e.g. Water, Energy, Fertilizer)
- TTC Advantage
- Product Quality \& Innovation-Blue Stripe ${ }^{\circledR}$ and AquaTraxx ${ }^{\circledR}$
- Leverage Investments in New Geographic Markets



## RESIDENTIAL SEGMENT

## For the Homeowner



- Walk-Behind \& ZTR Mowers, Snow Throwers, Handheld Maintenance Products
- TTC Advantage
- Powerful Brands
- Leadership in Product Innovation, Quality \& Durability
- Strong Home Center Relationship
- Strong Servicing Dealer Network

"Started on first pull. Works as advertised and well worth the price."
MrC74 - North Carolina Great Power Great Value


## F'18 Q2 RESULTS <br> (RELEASED MAY 24, 2018)

|  | F'18 Q2 | $\begin{gathered} \mathbf{F}^{\prime} 17 \text { from } \end{gathered}$ | F'18 YTD | $\begin{aligned} & \mathbf{\Delta} \text { from } \\ & \text { F'1 }^{\prime} \text { YTD } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| Revenues | \$875.3M | +0.3\% | \$1,423.5M | +2.5\% |
| Gross Margin <br> (\% of Revenues) | 37.0\% | +80 bps | 37.1\% | +40 bps |
| SG\&A <br> (\% of Revenues) | 17.5\% | -40 bps | 20.4\% | -50 bps |
| Operating Earnings <br> (\$) | \$170.3M | +6.9\% | \$237.2M | +7.9\% |
| Operating Earnings <br> (\% of Revenues) | 19.5\% | +120 bps | 16.7\% | +90 bps |
| Reported EPS | \$1.21 | 12.0\% | \$1.41 | (4.7)\% |
| Adjusted EPS* | \$1.20 | +22.4\% | \$1.68 | +25.4\% |

## DRIVING CONTINUOUS IMPROVEMENT

## THROUGH EMPLOYEE INITIATIVES



F'01-F'03
$\checkmark$ Goal to achieve 5\% PAT


F'04-F'06
$\checkmark$ Goal to achieve "6\%+" PAT
$\checkmark$ Goal to drive $8 \%$ 3 year compound revenue growth
$\checkmark$ Began LEAN journey


F'07-F'09

- Goal to drive 3 year compound revenue growth of 8\%
- Goal to achieve " $7 \%+$ " PAT
$\checkmark$ Working capital as \% of sales "in the teens"


F'10
$\checkmark$ Singular
Goal - 5\%
PAT


F'11-F'14

- \$100M+ organic growth each year
$\checkmark$ 12\%+ operating earnings by end of F'14


F'15 - F'17
$5 \%$ or more organic growth each year
$\checkmark 13 \%+$ operating earnings by end of F'17

- Working capital below $13 \%$ by end of F'17



## INVESTMENTS IN GROWTH

- Leadership Through Innovation
- Sustained 3\%+ Investment in Research \& Engineering
- Passion to Address Customers Unmet Needs
- Drive Market Share Gains \& Margin Expansion
- Acquisitions
- Bias for Professional, Global, Water \& Technology
- Seeking Platforms for Growth—Adjacencies to Core Businesses
- Diligent Process—Right Opportunity \& Price


Vitality Index
(Percent of Sales from New Products*)


R\&E Investment
(In Millions)


[^0]
## CAPITAL DEPLOYMENT

## Cash From Operations

Return to Shareholders

- Regular Dividends (30-40\% of 3-Yr Average Reported EPS)
- Share Repurchases

| (\$ millions) | F'09 | F'10 | F'11 | F'12 | F'13 | F'14 | F'15 | F'16 | F'17 | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Cash Flow | \$255 | \$193 | \$120 | \$200 | \$234 | \$197 | \$250 | \$384 | \$361 | \$2,194 |
| Capital Expenditures | \$38 | \$49 | \$57 | \$43 | \$49 | \$71 | \$56 | \$51 | \$58 | \$473 |
| Strategic Acquisitions (net of cash) | \$6 | \$10 | \$15 | \$10 | \$2 | \$1 | \$198 | \$0 | \$24 | \$266 |
| Dividends Paid | \$21 | \$24 | \$25 | \$26 | \$32 | \$45 | \$56 | \$66 | \$76 | \$371 |
| Share Repurchases | \$115 | \$136 | \$130 | \$93 | \$99 | \$102 | \$106 | \$110 | \$159 | \$1,050 |
| Total Capital Deployed | \$181 | \$218 | \$227 | \$172 | \$183 | \$219 | \$416 | \$227 | \$318 | \$2,160 |
| \% of Operating Cash Flow | 71\% | 113\% | 190\% | 86\% | 78\% | 111\% | 167\% | 59\% | 88\% | 98\% |

## KEY PERFORMANCE MEASURES

Return on Average Invested Capital (\%)*


Return on Average Equity (\%)*


Cash Flow

|  | F'09 | F'10 | F'11 | F'12 | F'13 | F'14 | F'15 | F'16 | F'17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Activities <br> Net Cash | $\$ 255.1 \mathrm{M}$ | $\$ 193.2 \mathrm{M}$ | $\$ 119.9 \mathrm{M}$ | $\$ 199.9 \mathrm{M}$ | $\$ 234.4 \mathrm{M}$ | $\$ 196.9 \mathrm{M}$ | $\$ 249.6 \mathrm{M}$ | $\$ 384.3 \mathrm{M}$ | $\$ 360.7 \mathrm{M}$ |
| Cap Ex | $(\$ 37.9 \mathrm{M})$ | $(\$ 48.7 \mathrm{M})$ | $(\$ 57.4 \mathrm{M})$ | $(\$ 43.2 \mathrm{M})$ | $(\$ 49.4 \mathrm{M})$ | $(\$ 71.1 \mathrm{M})$ | $(\$ 56.4 \mathrm{M})$ | $(\$ 50.7 \mathrm{M})$ | $(\$ 58.3 \mathrm{M})$ |
| Free Cash Flow | $\mathbf{\$ 2 1 7 . 1 M}$ | $\mathbf{\$ 1 4 4 . 5 M}$ | $\mathbf{\$ 6 2 . 5 M}$ | $\mathbf{\$ 1 5 6 . 7 M}$ | $\mathbf{\$ 1 8 4 . 9 M}$ | $\mathbf{\$ 1 2 5 . 8 M}$ | $\mathbf{\$ 1 9 3 . 2 M}$ | $\mathbf{\$ 3 3 3 . 6 M}$ | $\$ 302.5 M$ |

*Non-GAAP Measures: refer to the Appendix of this
presentation for additional information and reconciliation

## INCREASING SHAREHOLDER VALUE





## SUMMARY

## GAINING MOMENTUM

## Building on a Solid Foundation

- Beginning our Second Century of Innovation, Relationships \& Excellence
- Enduring Company Culture \& Effective Employee Initiatives
- Demonstrated Consistent Financial Performance


## Leveraging a High Value Business Model

- Diverse Portfolio with Strong Brands \& Market Share
- Solid Financial Returns \& Strong Balance Sheet
- Consistent Return of Value to Shareholders


## Driving Growth and Profitability

- Mid-Single Digit Growth Annually
- Market Share \& Margin Expansion Opportunities
- Disciplined Process \& Financial Capacity for Acquisitions


# GUIDANCE <br> (AS OF MAY 24, 2018) 

## F'18 FY:

| Adjusted EPS* | $-\$ 2.66-\$ 2.71$ | Q3 Adjusted EPS* $\sim \$ 0.64-\$ 0.67$ |
| :--- | :--- | :--- |
| Revenues | $\sim 4 \%$ | Similar to F'17 |
| Gross Margin <br> (\% of Revenues) | Improvement over F'17 |  |
| SG\&A <br> (\% of Revenues) | $\sim 23 \%$ | (Includes the ongoing lower corporate tax rate but <br> excludes the one-time charges associated with <br> U.s. tax reform and also excludes the benefit of <br> the excess tax deduction for share-based <br> compensation) |
| Adjusted Effective Tax <br> Rate* | $\sim \$ 75 \mathrm{M}$ | Similar to F'17 |

## NON-GAAP FINANCIAL MEASURES

- This presentation contains certain non-GAAP financial measures.
- Management believes that the presentation of the non-GAAP measures provides useful information to investors and that these measures may assist investors in evaluating our operations.
- This Appendix includes a reconciliation of the non-GAAP financial measures used in the presentation to the most directly comparable GAAP financial measure.
- Non-GAAP financial measures have limitations as analytical tools, and should not be considered in isolation, or as a substitute for, our financial results prepared in accordance with U.S. GAAP.
- Investors should note that any non-GAAP financial measure we use may not be the same non-GAAP financial measure, and may not be calculated in the same manner, as that of other companies.


## NON-GAAP RECONCILIATIONS

Return on Average Invested Capital (\%)

| (\$ in Millions) | F'09 | F'10 | F'11 | $F^{\prime} 12$ | $F^{\prime} 13$ | $F^{\prime} 14$ | $F^{\prime} 15$ | $F^{\prime} 16$ | $F^{\prime} 17$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Op Earn * <br> (1-Tax Rate) | $\$ 75.6$ | $\$ 99.8$ | $\$ 124.2$ | $\$ 135.7$ | $\$ 157.5$ | $\$ 178.4$ | $\$ 207.2$ | $\$ 233.7$ | $\$ 269.2$ |
| Avg. Quarterly <br> Capital Utilized | $\$ 606.0$ | $\$ 526.6$ | $\$ 522.0$ | $\$ 544.1$ | $\$ 579.5$ | $\$ 649.1$ | $\$ 852.7$ | $\$ 910.1$ | $\$ 935.4$ |
| ROIC | $\mathbf{1 2 . 5 \%}$ | $19.0 \%$ | $\mathbf{2 3 . 8 \%}$ | $\mathbf{2 4 . 9 \%}$ | $\mathbf{2 7 . 2 \%}$ | $\mathbf{2 7 . 5 \%}$ | $\mathbf{2 4 . 3} \%$ | $\mathbf{2 5 . 7 \%}$ | $\mathbf{2 8 . 8 \%}$ |

$\frac{\text { Operating Earnings* (1-Tax Rate) }}{\text { Avg. Quarterly Capital Utilized }}=$ ROIC
Return on Average Equity (\%)

| (\$ in Millions) | F'09 | F'10 | F'11 | F'12 | F'13 | $F^{\prime} 14$ | $F^{\prime} 15$ | $F^{\prime} 16$ | F'17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Income | $\$ 62.8$ | $\$ 93.2$ | $\$ 117.7$ | $\$ 129.5$ | $\$ 154.8$ | $\$ 173.9$ | $\$ 201.6$ | $\$ 231.0$ | $\$ 267.7$ |
| Avg. Quarterly <br> Equity | $\$ 361.3$ | $\$ 298.6$ | $\$ 294.4$ | $\$ 312.4$ | $\$ 355.8$ | $\$ 387.1$ | $\$ 451.0$ | $\$ 537.6$ | $\$ 599.5$ |
| ROAE | $17.4 \%$ | $31.2 \%$ | $40.0 \%$ | $41.5 \%$ | $43.5 \%$ | $44.9 \%$ | $44.7 \%$ | $43.0 \%$ | $44.7 \%$ |

Net Income
Avg. ${ }_{\text {Quarterly Equity }}=$ ROAE

## SECOND QUARTER NON-GAAP RECONCILIATIONS

following is a reconciliation for our reported net earnings, reported diluted earnings per share (EPS), and reported effective tax rate to our adjusted net earnings, adjusted diluted EPS, and adjusted effective tax rate:

|  | Net Earnings |  | Diluted EPS |  | Effective Tax Rate |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| (\$ in Millions) | May 4, 2018 | May 5, 2017 | May 4, 2018 | May 5, 2017 | May 4, 2018 | May 5, 2017 |
| As Reported - GAAP | $\$ 131.3$ | $\$ 120.5$ | $\$ 1.21$ | $\$ 1.08$ | $22.4 \%$ | $23.9 \%$ |
| Impacts of tax reform |  |  |  |  |  |  |
| Net deferred tax asset <br> revaluation | -- | -- | -- | -- | -- | -- |
| Deemed repatriation tax | -- | -- | -- | -- | -- | -- |
| Benefit of the excess tax <br> deduction for share-based <br> compensation | $\$(1.0)$ | $\$(11.1)$ | $\$(0.01)$ | $\$(0.10)$ | $0.6 \%$ | $7.0 \%$ |
| As Adjusted - Non-GAAP | $\$ 130.3$ | $\$ 109.4$ | $\$ 1.20$ | $\$ 0.98$ | $23.0 \%$ | $30.9 \%$ |

## FIRST SIX MONTHS NON-GAAP RECONCILIATIONS

The following is a reconciliation for our reported net earnings, reported diluted earnings per share (EPS), and reported effective tax rate to our adjusted net earnings, adjusted diluted EPS, and adjusted effective tax rate:

|  | Net Earnings |  | Diluted EPS |  | Effective Tax Rate |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| (\$ in Millions) | May 4, 2018 | May 5, 2017 | May 4, 2018 | May 5, 2017 | May 4, 2018 | May 5, 2017 |
| As Reported - GAAP | $\$ 153.9$ | $\$ 165.5$ | $\$ 1.41$ | $\$ 1.48$ | $34.7 \%$ | $24.1 \%$ |
| Impacts of tax reform |  |  |  |  |  |  |
| Net deferred tax asset <br> revaluation | $\$ 20.5$ | -- | $\$ 0.19$ | -- | $(8.7) \%$ | -- |
| Deemed repatriation tax | $\$ 12.6$ | -- | $\$ 0.12$ | -- | $(5.3) \%$ | -- |
| Benefit of the excess tax <br> deduction for share-based <br> compensation | $\$(4.6)$ | $\$(15.9)$ | $\$(0.04)$ | $\$(0.14)$ | $1.9 \%$ | $7.3 \%$ |
| As Adjusted - Non-GAAP | $\$ 182.4$ | $\$ 149.5$ | $\$ 1.68$ | $\$ 1.34$ | $\mathbf{2 2 . 6 \%}$ | $\mathbf{3 1 . 4 \%}$ |

## EARNINGS HISTORY

## F'13-F'17

| (\$ millions except EPS) | F'13 | F'14 | F'15 | F'16 | F'17 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | \$2,041.4 | \$2,172.7 | \$2,390.9 | \$2,392.2 | \$2,505.2 |
| Percent Growth | 4.2\% | 6.4\% | 10.0\% | 0.1\% | 4.7\% |
| Gross Profit | \$724.8 | \$773.3 | \$835.9 | \$874.6 | \$920.8 |
| \% of Sales | 35.5\% | 35.6\% | 35.0\% | 36.6\% | 36.8\% |
| SG\&A | \$494.1 | \$510.1 | \$536.8 | \$540.2 | \$565.7 |
| \% of Sales | 24.2\% | 23.5\% | 22.5\% | 22.6\% | 22.6\% |
| Operating Earnings | \$230.7 | \$263.2 | \$299.1 | \$334.4 | \$355.1 |
| \% of Sales | 11.3\% | 12.1\% | 12.5\% | 14.0\% | 14.2\% |
| Other (Inc)/Exp | \$12.3 | \$8.7 | \$10.7 | \$15.4 | \$17.2 |
| Interest Expense | -\$16.2 | -\$15.4 | -\$18.8 | -\$19.3 | -\$19.1 |
| Pretax Earnings | \$226.7 | \$256.4 | \$291.0 | \$330.5 | \$353.2 |
| \% of Sales | 11.1\% | 11.8\% | 12.2\% | 13.8\% | 14.1\% |
| Net Earnings | \$154.8 | \$173.9 | \$201.6 | \$231.0 | \$267.7 |
| \% of Sales | 7.6\% | 8.0\% | 8.4\% | 9.7\% | 10.7\% |
| \% Growth | 19.5\% | 12.3\% | 15.9\% | 14.6\% | 15.9\% |
| EPS | \$1.31 | \$1.51 | \$1.78 | \$2.06 | \$2.41 |
| \% Growth | 22.4\% | 15.3\% | 17.5\% | 15.7\% | 17.0\% |

## FYE BALANCE SHEET

## F'13-F'17

| (\$ millions) | F'13 |  | F'14 |  | F'15 |  | F'16 |  | F'17 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | \$ | 183.0 | \$ | 314.9 | \$ | 126.3 | \$ | 273.6 | \$ | 310.3 |
| Accts Receivable | \$ | 157.2 | \$ | 158.2 | \$ | 177.0 | \$ | 163.3 | \$ | 183.1 |
| Inventory | \$ | 240.1 | \$ | 274.6 | \$ | 334.5 | \$ | 307.0 | \$ | 329.0 |
| Current Assets | \$ | 613.5 | \$ | 781.2 | \$ | 672.6 | \$ | 779.0 | \$ | 859.9 |
| Total Assets | \$ | 993.4 |  | ,188.9 |  | ,300.4 |  | ,384.6 |  | ,493.8 |
| Short-Term Debt | \$ | 0.0 | \$ | 20.8 | \$ | 0.2 | \$ | 0.0 | \$ | 0.0 |
| Current Portion LT Debt | \$ | 0.0 | \$ | 6.6 | \$ | 23.1 | \$ | 22.5 | \$ | 26.3 |
| Total Curr Liabilities | \$ | 388.8 | \$ | 400.4 | \$ | 443.7 | \$ | 163.8 | \$ | 521.8 |
| Long-Term Debt | \$ | 220.2 | \$ | 343.8 | \$ | 351.6 | \$ | 328.5 | \$ | 305.6 |
| Equity | \$ | 358.7 | \$ | 408.7 | \$ | 462.2 | \$ | 550.0 | \$ | 617.1 |
| Total Debt/Capital |  | 38.0\% |  | 47.6\% |  | 44.8\% |  | 39.0\% |  | 35.0\% |
| Average Debt | \$ | 223.8 | \$ | 244.1 | \$ | 399.6 | \$ | 373.0 | \$ | 338.3 |

## WORKING CAPITAL IMPROVEMENT



## MANUFACTURING FACILITIES



## MATERIAL COSTS

Major Components of Cost of Goods Sold




[^0]:    *Introduced in Current \& Previous Two Fiscal Years

