# THE TORO COMPANY

**Investor Presentation** 

March 2022



































# **SAFE HARBOR**

- This presentation contains forward-looking statements regarding our business and future financial and operating results made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.
- These forward-looking statements are based on management's current assumptions and expectations of future events. Actual events and results may differ from those predicted.
- Please refer to the cautionary statement and risk factors in our most recent annual report on Form 10-K, subsequent quarterly reports on Form 10-Q, and other filings with the Securities and Exchange Commission.
- This presentation also contains non-GAAP financial measures and more information about our use of such non-GAAP financial measures, as well as a reconciliation of the most directly comparable historical U.S. GAAP financial measures to the corresponding historical non-GAAP financial measures, can be found in our related financial filings in the section titled "Non-GAAP Financial Measures".

# **OVERVIEW**



# Help Our Customers

# Most Trusted

# Superior Innovation & Superior Customer Care

Caring Relationships

# **INVESTMENT SUMMARY**

(NYSE: TTC)

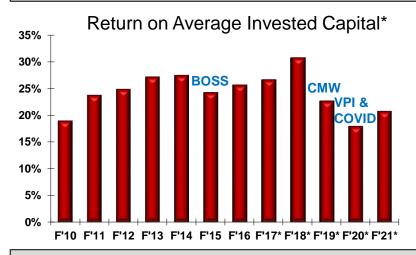
### TTC is a Market Leader With:

- Rich History and Deep Expertise in Solutions for Outdoor Environments
- Best in Class Distribution & Customer Care Networks
- Innovation & Brand Leadership
- Strong Financial Performance
- Effective Capital Allocation





FINANCIALS: Consistent sales and earnings growth over time



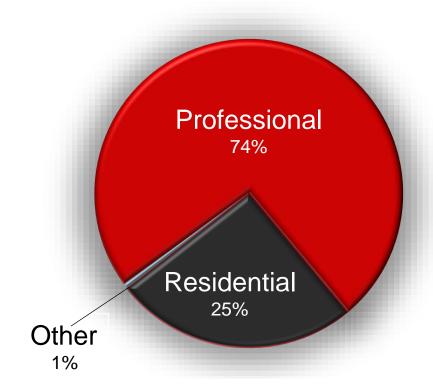
ROIC: Sustained return well in excess of cost of capital

# SEGMENT INFORMATION

# **DIVERSE PORTFOLIO**

F'21 NET SALES = \$3.96 BILLION

# **Segments**



### **Professional**

F'21 Net Sales: \$2.93 billion F'21 Segment Earnings: 17.3%

### Residential

F'21 Net Sales: \$1.01 billion F'21 Segment Earnings: 12.0%

### **Product Type**



### **Geographic Market**



# **Landscape and Grounds**

Turf Equipment Snow & Ice Management Lighting & Irrigation



ENTRAC

- Comprehensive offerings + customer care network serve contractor needs year-round
- Heavy use drives replacement & parts
- Wide customer reach and geographic strength in the large and rapidly growing zero-turn mower market, with Exmark, Toro, and newly-acquired Spartan lines
- TTC Advantage
  - Leverage brand, product leadership, service/distribution network
  - Product innovation, durability/quality, technology leadership









# **Landscape and Grounds – Electrification Platform**

# The future of lawn care is being built by Toro

- Launched all-electric commercial-grade Revolution Series Grandstand® and Z Master® mowers in October 2021
- Proprietary HyperCell™ Battery Management System stays cool and will run a full workday on a single charge
- Also equipped with our Horizon360® functionality to enable increased contractor productivity, using GPS and machine telematics to tie employees, equipment, crews and customer jobs together in a singular system
- Our Toro Total Care customer support helps maximize turf time, minimize downtime
- https://revolution.toro.com/











# **Underground & Specialty Construction**

- Strong brands and innovative product portfolio
- Global network of dealers & rental partners

- Long-standing customer relationships
- Growth opportunities
  - Telecom (fiber optics, 5G)
  - Utilities (gas, electricity)
  - Infrastructure (water, wastewater)
  - Rental (independent dealers, national accounts)







# Golf



- Market leader, both turf & irrigation
- TTC Advantage
  - Innovation, performance and ability to provide comprehensive solutions drives share gain & margin expansion; the only company that can provide **both** turf and irrigation products
  - Best-in-class network of distributors; deep relationships & superior customer care

# **Micro-Irrigation**



- Fundamentals & Opportunities
  - Efficient water use & increasing demand for food production
  - Increase yields & reduce resource use (e.g., water, energy, fertilizer)
- TTC Advantage
  - Product quality & innovation Blue Stripe®, AquaTraxx®
  - Leverage investments in new geographic markets



	Flood	Center Pivot	Micro
Acreage	50%	40%	10%
Efficiency	40%	70%	90%+



# RESIDENTIAL SEGMENT

# For the Homeowner

Lawn

Garden

Snow



 Full suite of innovative products for all seasons, including walk-behind & zero-turn riding mowers, snow throwers, handheld maintenance products

# TTC Advantage

- Powerful brands
- Leadership in innovation, quality & durability
- Strong home center relationships & dealer network
- Strength in OPE and incremental handheld offerings provide momentum in the move to battery









# BENEFITS OF COMPLEMENTARY BUSINESSES

# Water-Saving Solutions

We all play a part in protecting our water resources.

Toro's many advanced irrigation technologies help you water more efficiently, while still getting those great results you desire.

Innovation Transference

# **Professional**

Production Optimization



Bolsters Brand Recognition



TORO 60V FLEX-FORCE POWER SYSTEM®
One powerful battery system where every battery, charger, and tool work together.
Finish everything without sacrificing anything.



# WHAT ELSE MAKES TTC SPECIAL?

# **SUSTAINABILITY AT TTC**

Deeply rooted in our purpose and strategic business priorities Continue to advance efforts by focusing on our Products, Processes, and People

**PRODUCTS:** Persistent drive to develop innovative, safe and high-quality products and emerging technologies that are designed to yield performance, productivity and environmental benefits for our customers



**PROCESSES:** Maximize resource efficiency and reduce our environmental impacts across our operations

**PEOPLE:** Committed to fostering a culture that embraces workplace safety and diversity, equity and inclusion; continuing our strong legacy of giving back to our communities; and conducting business with integrity and according to the highest standards of ethical behavior

"THERE IS MUCH WE HAVE DONE,
AND THERE IS MORE WE CAN,
AND WILL, DO."
- Richard M. Olson

# DRIVING CONTINUOUS IMPROVEMENT THROUGH EMPLOYEE INITIATIVES











F'11 – F'14

\$100M+

year

organic









- F'01 F'03
- ✓ Goal to achieve 5% PAT
- ✓ Goal to achieve "6%+" PAT
  - ✓ Goal to drive 8% 3-year compound revenue growth •
  - ✓ Began LEAN journey

Adj. Net Earnings \$\*

- F'04 F'06
  - Goal to drive 3vear compound revenue growth of 8%

F'07 - F'09

- Goal to achieve "7%+" PAT
- ✓ Working capital as % of sales "in the teens"

### F'10

- ✓ Singular Goal -**5% PAT**
- √ 12%+ operating earnings by end of F'14

### F'15 - F'17

- 5% or more organic growth each year growth each
  - √ 13%+ operating earnings by end of F'17
  - Working capital below 13% by end of F'17

### F'18 - F'19

- 5% or more organic growth each year
- 15.5% or more by end of F'20

### F'21

- √ \$3.7B net sales
- ✓ \$485M adjusted operating earnings\*

393

### F'22 - F'24

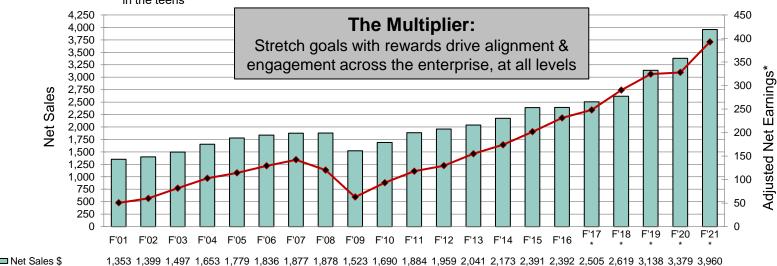
- Exceed \$5B net sales by end of F'24 through organic growth
- Exceed \$750M annual adjusted operating earnings by end of F'24

### F'20

202 231

174

Singular Goal - \$485M adjusted operating earnings\*



118

130 155

# PRIORITIZING INVESTMENTS IN GROWTH

### STRONG BALANCE SHEET & CASH FLOW PROVIDES FINANCIAL FLEXIBILITY

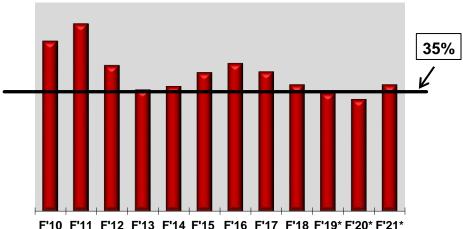
### Leadership Through Innovation

- Sustained 3%+ investment in research & engineering
- Passion to address customers unmet needs
- Drives market share gains & margin expansion

### Strategic Acquisitions

- Bias for Professional, Global, Water, Technology
- Seeking platforms for sustainable, long-term growth; adjacencies to core businesses
- Disciplined process right opportunity and price

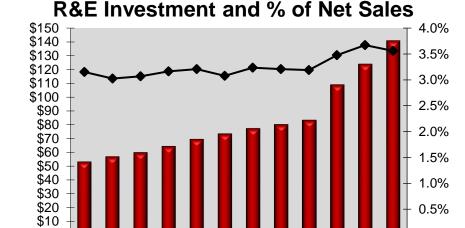












F'10 F'11 F'12 F'13 F'14 F'15 F'16 F'17 F'18 F'19\*F'20\*F'21\*

0.0%

<sup>\*</sup>Includes Charles Machine Works for F'19+ and Venture Products for F'20+

<sup>\*\*</sup>Percent of Sales from New Products Introduced Over the Prior Three Years

# MOST RECENT FINANCIAL INFORMATION

# FIRST-QUARTER FISCAL 2022 RESULTS

(RELEASED MARCH 3, 2022)

	AS RE	PORTED	AS ADJ	IUSTED*	
	F'22 Q1	Change from F'21 Q1	F'22 Q1	Change from F'21 Q1	
Net Sales	\$932.7M	+6.8%			
Gross Profit (\$)	\$300.5M	-4.6%	\$300.5M	-4.6%	
Gross Margin (% of Net Sales)	32.2%	-390 bps	32.2%	-390 bps	
Operating Earnings (\$)	\$91.6M	-35.2%	\$92.6M	-25.5%	
Op Earnings (% of Net Sales)	9.8%	-640 bps	9.9%	-430 bps	
Earnings Before Income Taxes	\$87.1M	-35.8%	\$88.2M	-25.8%	
Net Earnings	\$69.5M	-37.5%	\$69.7M	-25.2%	
Diluted EPS	\$0.66	-35.3%	\$0.66	-22.4%	

# **FISCAL 2022 GUIDANCE**

(AS OF MARCH 3, 2022)

Net Sales Growth (%) 12% to 14%

Adjusted Operating Earnings Margin\* (%) Similar to Fiscal 2021

Adjusted Diluted EPS\* (\$) \$3.90 to \$4.10

Capital Expenditures (\$) \$150 to \$175 million

Depreciation & Amortization (\$)

About \$120 million

Interest Expense (\$) Approximately \$35 million

Adjusted Effective Tax Rate\* (%)

About 21%

Free Cash Flow ("FCF") Conversion\* (%)\*\* 80% to 90%

# ADDITIONAL FINANCIAL INFORMATION

## **EFFECTIVE CAPITAL DEPLOYMENT**

# Cash From Operations

■ Free Cash Flow\* to Approximate Net Earnings Over Time

### Operating and Growth Needs

- Internal Productive Assets
- Acquisitions & Alliances



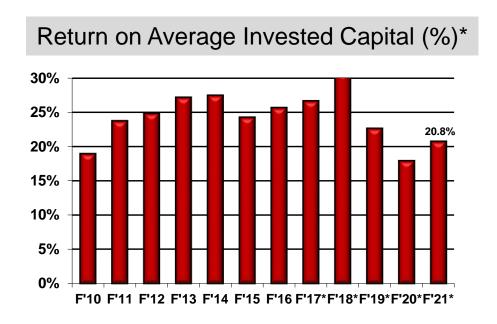
■ Target Gross Debt-to-EBITDA Ratio of 1-2x

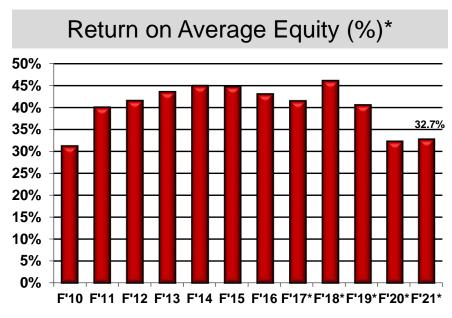
### Return to Shareholders / Debt Repayment

- Regular Dividends (30-40% of 3-Yr Average Reported EPS)
- Debt Repayment / Share Repurchases

(\$ millions)	F'12	F'13	F'14	F'15	F'16	F'17	F'18	F'19	F'20	F'21
Operating Cash Flow	\$200	\$234	\$197	\$250	\$384	\$361	\$365	\$337	\$539	\$555
Capital Expenditures	\$43	\$49	\$71	\$56	\$51	\$58	\$90	\$93	\$78	\$104
Strategic Acquisitions	\$10	\$2	\$1	\$198	\$0	\$24	\$31	\$697	\$138	\$52
Dividends Paid	\$26	\$32	\$45	\$56	\$66	\$76	\$85	\$96	\$108	\$112
Share Repurchases	\$93	\$99	\$102	\$106	\$110	\$159	\$160	\$20	\$0	\$302
Capital Deployed	\$172	\$182	\$219	\$416	\$227	\$317	\$366	\$906	\$324	\$570

### IMPRESSIVE RETURNS BASED ON KEY PERFORMANCE MEASURES

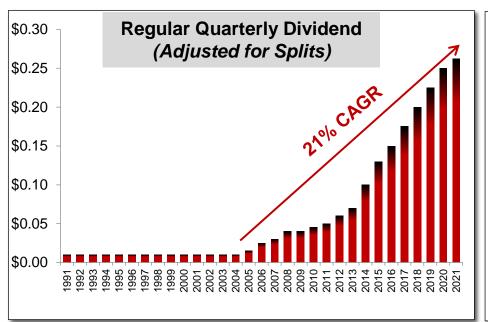


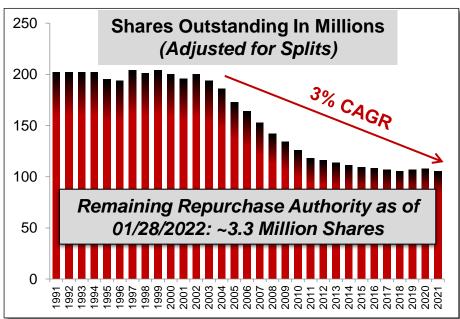


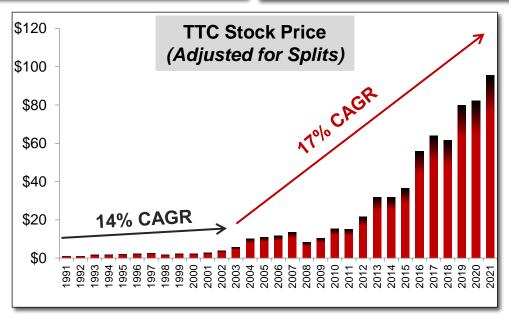
### **Strong and Consistent Cash Flow Generation**

(\$ in millions)	F'10	F'11	F'12	F'13	F'14	F'15	F'16	F'17	F'18	F'19	F'20	F'21
Operating Cash Flow	\$193.2	\$119.9	\$199.9	\$234.4	\$196.9	\$249.6	\$384.3	\$360.7	\$364.8	\$337.4	\$539.4	\$555.5
Capital Expenditures	(\$48.7)	(\$57.4)	(\$43.2)	(\$49.4)	(\$71.1)	(\$56.4)	(\$50.7)	(\$58.3)	(\$90.1)	(\$92.9)	(\$78.1)	(\$104)
FCF*	\$144.5	\$62.5	\$156.7	\$184.9	\$125.8	\$193.2	\$333.6	\$302.5	\$274.7	\$244.5	\$461.3	\$451.5
FCF Conversion**	155%	53%	121%	119%	72%	96%	144%	113%	101%	89%	140%	110%

# **INCREASING SHAREHOLDER VALUE OVER TIME**







# **LOOKING FORWARD**

# Building on a Solid Foundation

- Continuing the Foundation of Innovation, Relationships & Excellence
- Enduring Company Culture & Effective Employee Initiatives
- Demonstrated Consistent Financial Performance and Cash Flow Generation



# Leveraging a High Value Business Model

- Diverse Portfolio with Strong Brands, Technology Leadership & Market Share
- Solid Financial Returns & Strong Balance Sheet
- Consistent Return of Value to All Stakeholders



# **Driving Growth and Profitability**

- Favorable Macro Factors, Steady Replacement Cycle & Innovation Drive Future Organic Growth
- Market Share & Margin Expansion Opportunities
- Disciplined Process & Financial Capacity for Strategic Investments



# The Toro Company



Appendix

## NON-GAAP FINANCIAL MEASURES

- This presentation contains certain non-GAAP financial measures, which are not calculated or
  presented in accordance with U.S. GAAP, as information supplemental and in addition to the
  most directly comparable financial measures calculated and presented in accordance with U.S.
  GAAP. The non-GAAP financial measures included within this presentation, as applicable,
  consist of gross profit, gross margin, operating earnings, earnings before income taxes, net
  earnings, net earnings per diluted share and the effective tax rate, each as adjusted, as well as
  free cash flow, free cash flow conversion percentage, return on average invested capital and
  return on average equity.
- Management believes that the presentation of these non-GAAP measures provides useful information to investors and that these measures may assist investors in evaluating our core operational performance and cash flows, as a measure of our liquidity.
- This Appendix includes a reconciliation of the historical non-GAAP financial measures used in the presentation to the most directly historical comparable GAAP financial measures.
- Reconciliations of forward-looking non-GAAP guidance to projected U.S. GAAP guidance is not provided because it would require an unreasonable effort to do so.
- Non-GAAP financial measures have limitations as analytical tools, and should not be considered in isolation, or as a substitute for, our financial measures prepared in accordance with U.S. GAAP.
- Investors should note that any non-GAAP financial measure we use may not be the same non-GAAP financial measure, and may not be calculated in the same manner, as that of other companies.

## NON-GAAP RECONCILIATIONS

### Return on Average Invested Capital (%)\*

(\$ in Millions)	F'10	F'11	F'12	F'13	F'14	F'15	F'16	F'17*	F'18*	F'19*	F'20*	F'21*
Adj. Op. Earnings* (1-Adj. Tax Rate)	\$99.8	\$124.2	\$135.7	\$157.5	\$178.4	\$207.2	\$233.7	\$249.3	\$290.6	\$325.8	\$343.3	\$407.6
Avg. Quarterly Capital Utilized	\$526.6	\$522.0	\$544.1	\$579.5	\$649.1	\$852.7	\$910.1	\$935.4	\$944.0	\$1,437.0	\$1,910.3	\$1,962.6
ROIC	19.0%	23.8%	24.9%	27.2%	27.5%	24.3%	25.7%	26.7%	30.8%	22.7%	18.0%	20.8%

<u>Adjusted Operating Earnings\*(1-Adjusted Effective Tax Rate)</u>
Avg. Quarterly Capital Utilized

= ROAE

= ROIC

### Return on Average Equity (%)\*

(\$ in Millions)	F'10	F'11	F'12	F'13	F'14	F'15	F'16	F'17*	F'18*	F'19*	F'20*	F'21*
Adjusted Net Earnings	\$93.2	\$117.7	\$129.5	\$154.8	\$173.9	\$201.6	\$231.0	\$248.0	\$290.1	\$324.3	\$327.7	\$392.7
Avg. Quarterly Equity	\$298.6	\$294.4	\$312.4	\$355.8	\$387.1	\$451.0	\$537.6	\$599.5	\$630.8	\$800.8	\$1,016.5	\$1,199.4
ROAE	31.2%	40.0%	41.5%	43.5%	44.9%	44.7%	43.0%	41.4%	46.0%	40.5%	32.2%	32.7%

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# FIRST-QUARTER FISCAL 2022 RECONCILIATION OF NON-GAAP PERFORMANCE MEASURES

The following table provides a reconciliation of financial performance measures calculated and reported in accordance with U.S. GAAP to the most directly comparable non-GAAP financial performance measures included within the accompanying press release for the three-month periods ended January 28, 2022 and January 29, 2021:

	Three Mo	nths	Ended
	January 28, 2022		January 29, 2021
Operating earnings	\$ 91,626	\$	141,465
Acquisition-related costs <sup>1</sup>	1,016		_
Litigation settlement, net <sup>2</sup>	_		(17,075)
Non-GAAP operating earnings	\$ 92,642	\$	124,390
Earnings before income taxes	\$ 87,147	\$	135,826
Acquisition-related costs <sup>1</sup>	1,016		_
Litigation settlement, net <sup>2</sup>	_		(17,075)
Non-GAAP earnings before income taxes	\$ 88,163	\$	118,751
Net earnings	\$ 69,510	\$	111,281
Acquisition-related costs <sup>1</sup>	804		_
Litigation settlement, net <sup>2</sup>	_		(13,455)
Tax impact of stock-based compensation <sup>3</sup>	(620)		(4,578)
Non-GAAP net earnings	\$ 69,694	\$	93,248
Net earnings per diluted share	\$ 0.66	\$	1.02
Acquisition-related costs <sup>1</sup>	0.01		_
Litigation settlement, net <sup>2</sup>	_		(0.13)
Tax impact of stock-based compensation <sup>3</sup>	(0.01)		(0.04)
Non-GAAP net earnings per diluted share	\$ 0.66	\$	0.85
Effective tax rate	20.2 %	)	18.1 %
Tax impact of stock-based compensation <sup>3</sup>	0.7 %	)	3.4 %
Non-GAAP effective tax rate	20.9 %	)	21.5 %

- On January 13, 2022, the company completed the acquisition of Intimidator Group. Acquisition-related costs for the three-month period ended January 28, 2022 represent transaction and integration costs incurred for the company's acquisition of Intimidator Group. No acquisition-related costs were incurred during the three-month period ended January 29, 2021.
- 2. On November 19, 2020, Exmark Manufacturing Company Incorporated ("Exmark"), a wholly-owned subsidiary of TTC, and Briggs & Stratton Corporation ("BGG") entered into a settlement agreement ("Settlement Agreement") relating to the decade-long patent infringement litigation that Exmark originally filed in May 2010 against Briggs & Stratton Power Products Group, LLC ("BSPPG"), a former wholly-owned subsidiary of BGG (Case No. 8:10CV187, U.S. District Court for the District of Nebraska) (the "Infringement Action"). The Settlement Agreement provided, among other things, that upon approval by the bankruptcy court, and such approval becoming final and nonappealable, BGG agreed to pay Exmark \$33.65 million ("Settlement Amount"). During January 2021, the first quarter of fiscal 2021, the Settlement Amount was received by Exmark in connection with the settlement of the Infringement Action and at such time, the underlying events and contingencies associated with the gain contingency related to the Infringement Action were satisfied. As such, the company recognized in selling, general and administrative expense within the Consolidated Statements of Earnings during the first quarter of fiscal 2021 (i) the gain associated with the Infringement Action and (ii) a corresponding expense related to the contingent fee arrangement with the company's external legal counsel customary in patent infringement cases equal to approximately 50 percent of the Settlement Amount. Accordingly, litigation settlement, net represents the net amount recorded within selling, general and administrative expense in the Condensed Consolidated Statements of Earnings for the settlement of the Infringement Action during the three-month period ended January 29, 2021. No amounts were recorded for litigation settlement, net during the three-month period ended January 28, 2022.
- 3. The accounting standards codification guidance governing employee stock-based compensation requires that any excess tax deduction for stock-based compensation be immediately recorded within income tax expense. Employee stock-based compensation activity, including the exercise of stock options under The Toro Company Amended and Restated 2010 Equity and Incentive Plan, as amended, can be unpredictable and can significantly impact the company's net earnings, net earnings per diluted share, and effective tax rate. These amounts represent the discrete tax benefits recorded as excess tax deductions for stock-based compensation during the three-month periods ended January 28, 2022 and January 29, 2021.

# FIRST-QUARTER FISCAL 2022 RECONCILIATION OF NON-GAAP LIQUIDITY MEASURES

The following table provides a reconciliation of net cash provided by operating activities, the most directly comparable GAAP financial measure, to non-GAAP free cash flow for the three-month periods ended January 28, 2022 and January 29, 2021:

		Three Mo	nths I	Ended
(Dollars in thousands)	•	January 28, 2022		anuary 29, 2021
Net cash (used in) provided by operating activities	\$	(90,043)	\$	95,025
Less: Purchases of property, plant and equipment		11,903		10,504
Non-GAAP free cash flow		(101,946)		84,521
Net earnings	\$	69,510	\$	111,281
Non-GAAP free cash flow conversion percentage		(146.7)%	)	76.0 %

# MANUFACTURING LOCATIONS



### The Toro Company

































