# THE TORO COMPANY

Serving Customers Through Superior Innovation and Superior Customer Care

Raymond James

37<sup>th</sup> Annual Institutional Investors Conference March 2016

















# FORWARD-LOOKING STATEMENTS

- This presentation contains forward-looking statements regarding our business and future financial and operating results made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.
- These forward-looking statements are based on management's current assumptions and expectations of future events. Actual events and results may differ from those predicted.
- Please refer to the cautionary statement and risk factors in our most recent annual report on Form 10-K, subsequent quarterly reports on Form 10-Q, and other filings with the Securities and Exchange Commission.

#### OUR PURPOSE

To help our customers enrich the beauty, productivity and sustainability of the land. OUR VISION To be the most trusted leader in solutions for the outdoor environment. Every day. Everywhere.

#### OUR MISSION

To deliver superior innovation and to deliver superior customer care.



#### OUR GUIDING PRINCIPLES

The Toro Company's success is founded on a long history of caring relationships based on trust and integrity. These relationships are the foundation on which we build market leadership with the best in innovative products and solutions to make outdoor environments beautiful, productive, and sustainable. We are entrusted to strengthen this legacy of excellence.

### Help Our Customers

### Most Trusted

Superior Innovation & Superior Customer Care

## Caring Relationships

### INVESTOR THESIS (NYSE: TTC)

#### Summary

- Rich History and Deep Expertise in Solutions for the Outdoor Environment & Development of Distribution and Customer Care Networks
- Diverse Portfolio of Markets & Products
- Innovation & Brand Leadership
- 2014 Centennial—Launched Second Century



### Opportunities

- Top-Line Growth Potential
- Margin Expansion Opportunity
- Strong Balance Sheet







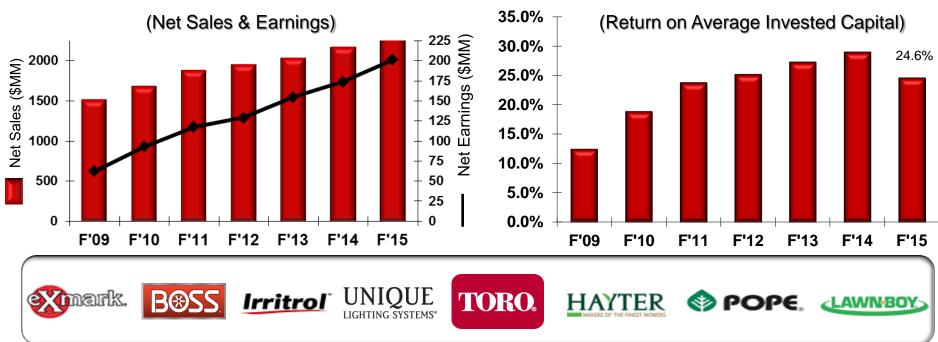
HAYTER



### HIGHLIGHTS OF 2015 (NYSE: TTC)

- Net sales grew 10% to a record \$2.4 billion dollars
- EPS grew 17.5% to a record \$3.55
- Boss acquisition largest in company history

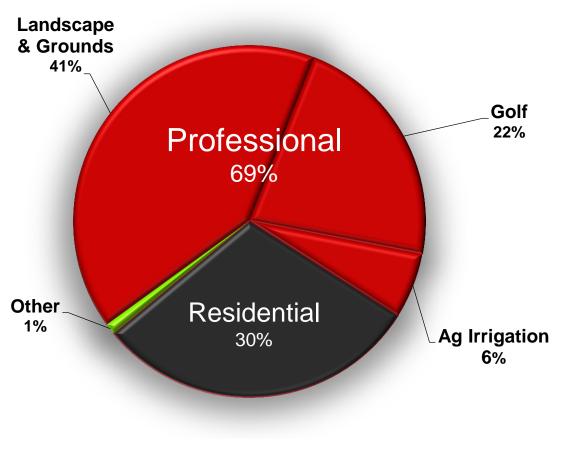




#### **Financial Performance**

## DIVERSE PORTFOLIO F'15 REVENUES - \$2.4 BILLION

# Segments & Markets



#### Professional

F'15 Sales: \$1.64B F'15 Segment Earnings: 18.8%

- Innovation leader
- Performance, productivity & customer care relationships valued by customers
- Planned & more regular customer spending

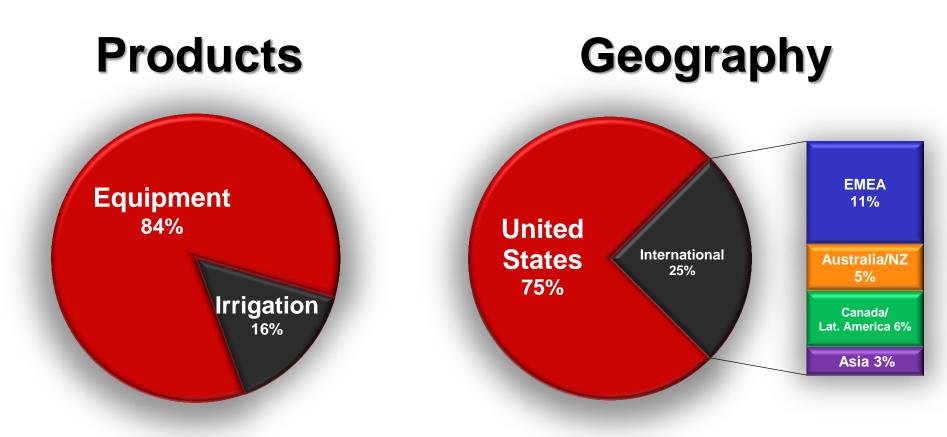
Higher margins

#### Residential

F'15 Sales: \$725M F'15 Segment Earnings: 11.7%

- Powerful brands
- Strong sales channel & service network
- Innovation, quality & durability rewarded by customers

## DIVERSE PORTFOLIO F'15 REVENUES - \$2.4 BILLION





# **PROFESSIONAL - GOLF**

Worldwide Market

~15,500 Golf Courses



- Turf Equipment & Irrigation Systems
- Fundamentals & Opportunities
  - Existing Courses Replacing Equipment & Aging Irrigation Systems
  - International New Golf Course Development

## • TTC Advantage



- Powerful Brand
- Innovation & Performance—Share Gain & Margin Expansion
- Strong Network of Distributors, Relationships & Customer Care

## Key Competitors

- Worldwide Competitors
  - Equipment—Deere, Jacobsen (Textron)
  - Irrigation—Rainbird



## PROFESSIONAL - LANDSCAPE & GROUNDS





# PROFESSIONAL - LANDSCAPE & GROUNDS

## **Turf Equipment**

#### Worldwide Market

 Professional Landscape Maintenance, Sports Fields, Municipalities, Universities & Schools

### Fundamentals & Opportunities

- Heavy Use Drives Replacement & Parts
- Rural, Municipal & International Opportunities

#### TTC Advantage



- ZTR Leadership TORO
- inark.
- Product Innovation, Durability & Quality
- Toro & Exmark Channel Strength

### Key Competitors

- Scag, Deere, Hustler, Kubota
  - + Many Smaller Competitors

## **Snow & Ice Management**

#### Worldwide Market

- Professional Snow Removal, Municipalities

#### Fundamentals & Opportunities

- Critical Products for Event Driven Non-Discretionary Services
- Severe Environments Drive Replacement & Parts
- Product Expansion & International Opportunities

### TTC Advantage



- Strong Brand & Market Leadership
- Product Innovation, Durability & Quality
- Regional Channel Strength



 Douglas Dynamics (Western, Fisher, Blizzard), Meyer, Sno-Way, Curtis, Buyer's, Hiniker

# PROFESSIONAL - LANDSCAPE & GROUNDS

## **Irrigation & Lighting**

### Worldwide Market

- Residential & Commercial Applications
- Contractor Installed

#### Fundamentals & Opportunities

- Housing / Construction Recovery
- Share Expansion Opportunities
- Increasing Demand for Efficient Water Solutions

### TTC Advantage

#### TORO. Irritrol

Innovation Leadership for
 Irrigation & Lighting Systems

### Key Competitors

- Irrigation—Rainbird, Hunter
- Lighting—FX, Vista



UNIQUE

### **Rental & Specialty Construction**

#### Worldwide Market

- Rental—Rental Companies & Contractors
- Construction—Utility Contractors & Public Works

#### **Fundamentals & Opportunities**

- Rental—Heavy Use Drives Replacement & Parts; Customer Rent & Buy Opportunities
- Construction—Infrastructure Development & Utility Improvements

### TTC Advantage





Leverage Brand & Product Leadership



- Innovation & International Opportunities
- Key Competitors
  - Rental—Vermeer, Ditch Witch, Wacker, Multi Quip, + Various Others



- Construction—Vermeer, Ditch Witch

# **PROFESSIONAL - AGRICULTURE IRRIGATION**

Worldwide Market

### Micro-Irrigation Solutions

- Drip Tape—High Value Row Crops (*e.g.* Onions, Strawberries)
- Drip Line—Permanent Crops (e.g. Vineyards, Fruit Trees)

## Fundamentals & Opportunities

- Efficient Water Use & Higher Demand for Food Production
- Increase Yields & Reduce Resources (*e.g.* Water, Energy, Fertilizer)

### • TTC Advantage TORO

- Product Quality & Innovation—Blue Stripe® and AquaTraxx®
- Leverage Investments in New Geographic Markets-Romania & China
- Product Expansion Opportunities (e.g. Controls, Sensors)

### Key Competitors

- Netafim, Jain Irrigation, RIVULIS (acquired from Deere by FIMI)







Center

Pivot

40%

70%

Flood

50%

40%

Acreage

Efficiency

## RESIDENTIAL

- Worldwide Market
- Lawn, Garden & Snow Equipment
  - Walk-Behind & ZTR Mowers, Snow Throwers, Handheld Maintenance Products

### Fundamentals & Opportunities

- U.S. WPM Replacement Market (~5M WPMs/Year)
- ZTR Growth Opportunity
- Innovation Rewarded

### TTC Advantage

Powerful Brands





- Leadership in Product Innovation, Quality & Durability
- Strong Home Center Relationship
- Strong Servicing Dealer Network

## Key Competitors

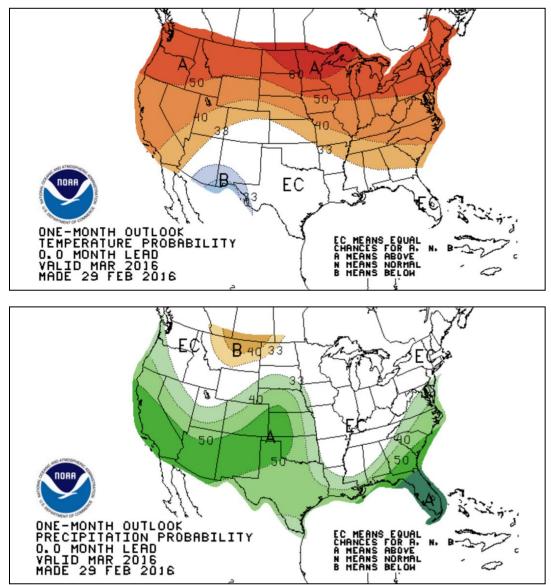
- Craftsman, John Deere, Ariens, Husqvarna, MTD, Briggs & Stratton







#### Anticipation of Favorable Spring Conditions



### **MANAGEMENT DEPTH**



### Toro Officer Team

**21** Year Average

## **RICK OLSON**

President and Chief Operating Officer The Toro Company



- Elected President and COO September 2015
- Elected to TTC Board of Directors January 2016
- Diverse engineering, operations and general management background

30 Years with Toro

## DRIVING CONTINUOUS IMPROVEMENT THROUGH EMPLOYEE INITIATIVES



#### <u>F'01 – F'03</u>

✓ Goal to achieve 5%
 PAT



- F'04 F'06
- ✓ Goal to achieve "6%+" PAT
- ✓ Goal to drive 8% 3 year compound revenue growth
- ✓ Began LEAN journey



- <u>F'07 F'09</u>
- Goal to drive 3 year compound revenue growth of 8%
- Goal to achieve "7%+" PAT
- ✓ Working capital as % of sales "in the teens"



<u>F'10</u>

 ✓ Singular Goal – 5% PAT



F'11 - F'14

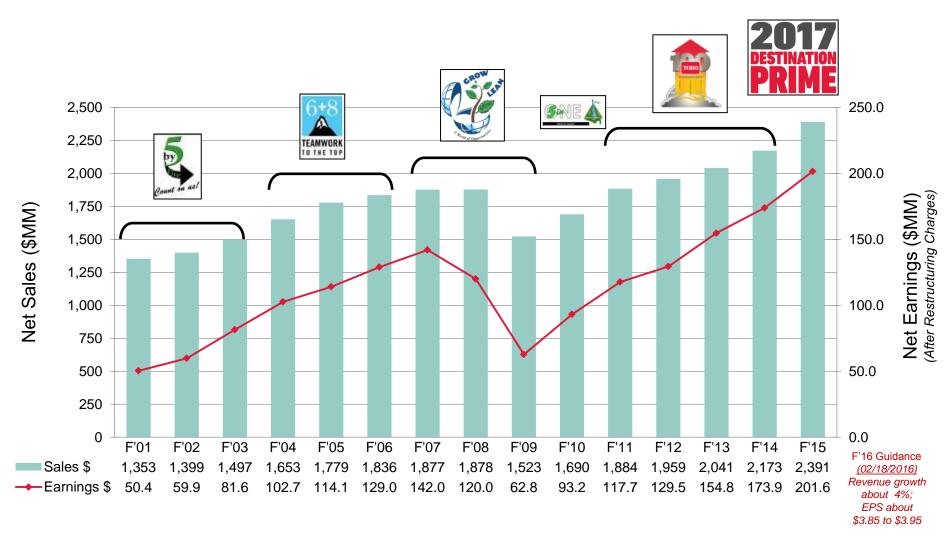
- \$100M+ organic growth each year
- ✓ 12%+ operating earnings by end of F'14



#### <u>F'15 – F'17</u>

- 5% or more organic growth each year
- 13%+ operating earnings by end of F'17
- Working capital below 13% by end of F'17
- Productivity Relationships Innovation Momentum Excellence

### SALES & PROFIT IMPROVEMENT



## INVESTMENTS IN GROWTH DRIVING GROWTH IN THE CORE

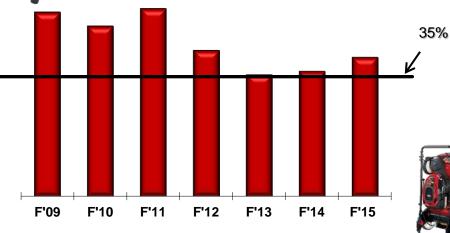
- Leadership Through Innovation
  - Sustained 3%+ Investment in Research & Engineering
  - Passion to Address Customers Unmet Needs
  - Differentiate from Competition

Vitality Index

(Percent of Sales from New Products\*)

Drive Market Share Gains & Margin Expansion

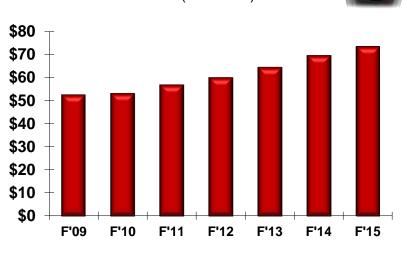




<sup>\*</sup>Introduced in Current & Previous Two Fiscal Years







## **INVESTMENTS IN GROWTH** DRIVING GROWTH BEYOND THE CORE

Acquisitions

Golf

- Bias for Professional, International & Water Businesses
- Seeking Platforms for Growth—Adjacencies to Core Businesses
- Diligent Process—Right Opportunity & Price

### Underground/Rental

Astec (F'12), Stone (F'12), Lawn Solutions (F'11), US Praxis (F'10)



## CASH DEPLOYMENT PHILOSOPHY

- Cash Conversion to Approximate Net Income
- **Debt-to-EBITDA** Ratio of 1-2x

### Continued Investment in the Business

- Projects to Drive Organic Growth
- Strategic Acquisitions

### Return to Shareholders

- Regular Dividends
- Share Repurchases

## CASH DEPLOYMENT

### Cash From Operations



#### **Operating and Growth Needs**

- Internal Productive Assets
- Acquisitions & Alliances



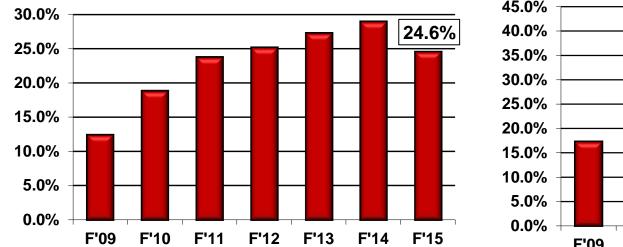
#### **Return to Shareholders**

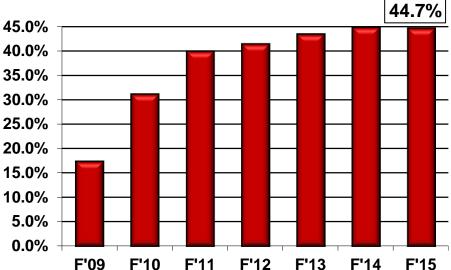
- Regular Dividends (30-40% of 3-Yr Average EPS)
- Share Repurchases

(\$ millions)	F'09	F'10	F'11	F'12	F'13	F'14	F'15	Total
Operating Cash Flow	\$252	\$194	\$113	\$186	\$222	\$182	\$237	\$1,386
Capital Expenditures	\$38	\$49	\$57	\$43	\$49	\$71	\$56	\$363
Strategic Acquisitions	\$6	\$10	\$15	\$10	\$2	\$1	\$229	\$273
Dividends Paid	\$21	\$24	\$25	\$26	\$32	\$45	\$56	\$229
Share Repurchases	\$115	\$136	\$130	\$93	\$100	\$103	\$107	\$784
Total Capital Deployed	\$180	\$219	\$227	\$172	\$183	\$220	\$448	\$1,649
% of Operating Cash Flow	71%	113%	201%	93%	82%	121%	189%	119%

# **KEY PERFORMANCE MEASURES** DELIVERING STRONG RETURNS

Return on Average Invested Capital (%)\*





	F'09	F'10	F'11	F'12	F'13	F'14	F'15
Operating Activities Net Cash	\$251.5M	\$193.5M	\$113.9M	\$185.8M	\$221.9M	\$182.4M	\$236.9M
Cap Ex	(\$37.9M)	(\$48.7M)	(\$57.4M)	(\$43.2M)	(\$49.4M)	(\$71.1M)	(\$56.4M)
Free Cash Flow **	\$213.6M	\$144.8M	\$56.5M	\$142.6M	\$172.5M	\$111.3M	\$180.5M

\*Non-GAAP Measures:

Net Operating Profit After Tax

Avg. of Monthly (Short-Term Debt + Current Portion LTD + Long-Term Debt + Total Equity)

ROIC

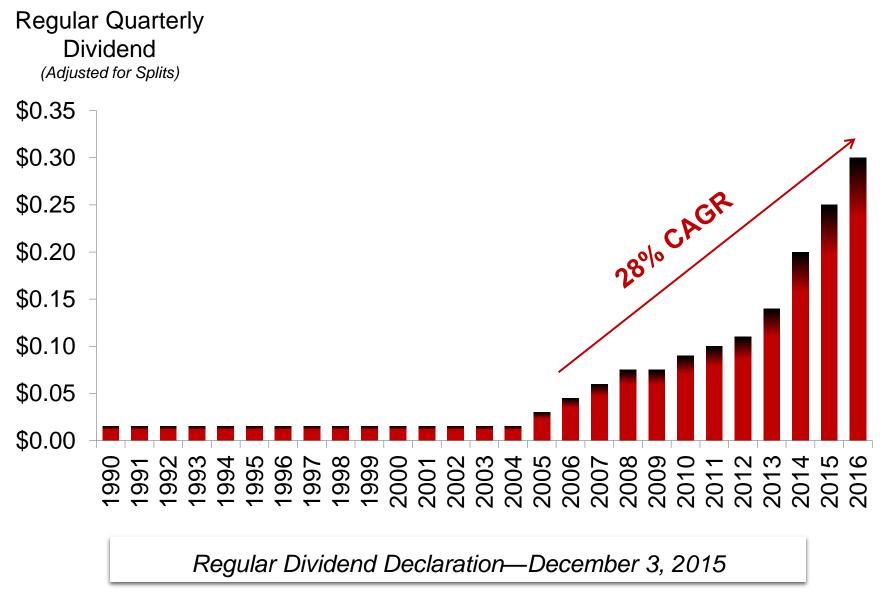
ROAE

<u>Net Income</u> Avg. Total Equity For Past 4 Qtrs.

\*\*Free Cash Flow: Reconciliation Shown in Table

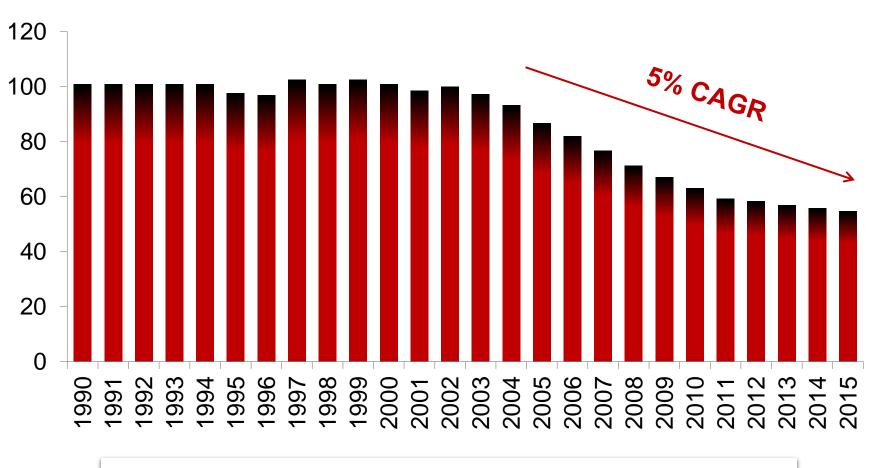
Return on Average Equity (%)\*

## **INCREASING DIVIDENDS**



## **CONSISTENT SHARE REPURCHASES**

#### **Shares Outstanding In Millions**

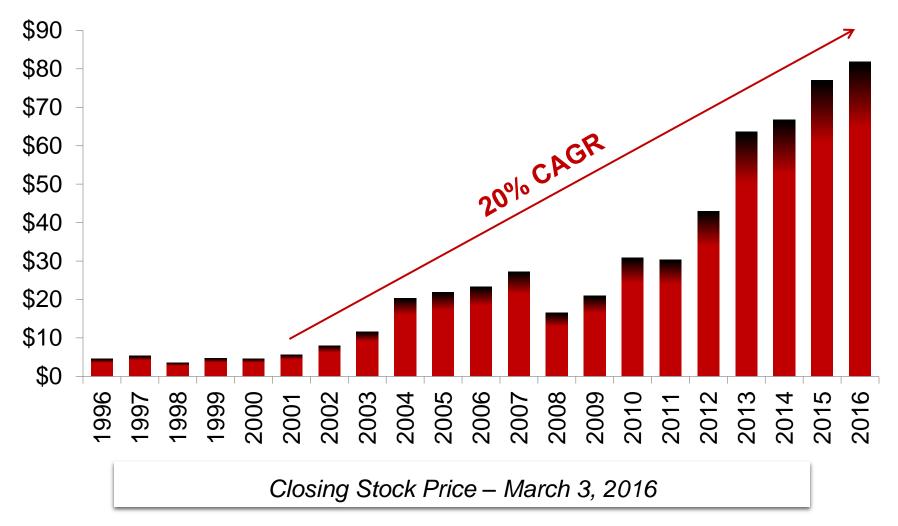


(Adjusted for Splits)

Remaining Authority (01/29/2016)—4.8 Million Shares

## INCREASING SHAREHOLDER VALUE STOCK PRICE APPRECIATION

TTC Stock Price (Adjusted for Splits)



## SUMMARY

## Building on a Solid Foundation

- Beginning Our Second Century of Innovation, Relationships & Excellence
- Enduring Company Culture & Effective Employee Initiatives
- Demonstrated Consistent Financial Performance

## Leveraging a High Value Business Model

- Diverse Portfolio with Strong Brands & Market Share
- Solid Financial Returns & Strong Balance Sheet
- Consistent Return of Value to Shareholders

## Driving Growth and Profitability

- Top-Line Growth Potential
- Market Share & Margin Expansion Opportunities
- Disciplined Process & Financial Capacity for Acquisitions



## **APPENDIX**



## F'16 Q1 RESULTS (RELEASED FEBRUARY 18, 2016)

	F'16 Q1	▲ from F'15 FY
Revenues	\$486.4M	+2.6%
Gross Margin (% of Revenues)	37.6%	+200bps
SG&A (% of Revenues)	26.5%	+30bps
Operating Earnings	\$53.8M	+13.7%
<b>Operating Earnings</b> (% of Revenues)	11.1%	+170bps
EPS	\$0.70	+29.65%

Record F'16 Q1 Revenues, Operating Earnings & EPS

## GUIDANCE (AS OF FEBRUARY 18, 2016)

#### F'16 FY

EPS:

EPS:	About \$3.85 to \$3.95
Revenues:	Up About 4% From F'15 Up About 5 - 6% Without FX Impact
Gross Margin: (% of Revenues)	Increase of About 50 bps From F'15
SG&A: (% of Revenues)	Some Improvement Over F'15
Tax Rate:	About 30.5%
CapEx:	About \$70M
Depreciation & Amortization:	About \$65M
Interest Expense:	About \$18M to \$19M
Share Repurchases:	Expect to Spend At Least As Much as F'15
Free Cash Flow:	About \$200M
F'16 Q2	

About \$1.75 - \$1.80

## EARNINGS HISTORY F'09—F'15

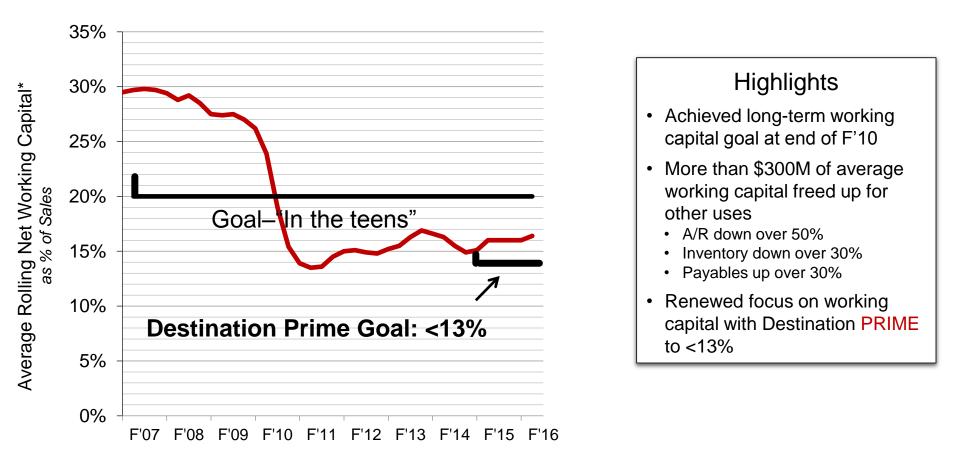
(\$ millions except EPS)	F'09	F'10	F'11	F'12	F'13	F'14	F'15
Net Sales	\$1,523.4	\$1,690.4	\$1,884.0	\$1,958.7	\$2,041.4	\$2,172.7	\$2,390.9
Percent Growth	-18.9%	11.0%	11.5%	4.0%	4.2%	6.4%	10.0%
Gross Profit	\$511.0	\$576.4	\$636.6	\$673.1	\$724.8	\$773.3	\$835.90
% of Sales	33.5%	34.1%	33.8%	34.4%	35.5%	35.6%	35.0%
SG&A	\$395.8	\$425.1	\$452.2	\$467.5	\$494.1	\$510.1	\$536.8
% of Sales	26.0%	25.1%	24.0%	23.9%	24.2%	23.5%	22.5%
Operating Earnings	\$115.2	\$151.3	\$184.5	\$205.6	\$230.7	\$263.2	\$299.1
% of Sales	7.6%	9.0%	9.8%	10.5%	11.3%	12.1%	12.5%
Other (Inc)/Exp	\$1.8	\$7.1	\$7.3	\$7.6	\$12.3	\$8.7	\$10.7
Interest Expense	-\$17.6	-\$17.1	-\$17.0	-\$16.9	-\$16.2	-\$15.4	-\$18.8
Pretax Earnings	\$95.8	\$141.3	\$174.8	\$196.3	\$226.7	\$256.4	\$291.0
% of Sales	6.3%	8.4%	9.3%	10.0%	11.1%	11.8%	12.2%
Net Earnings	\$62.8	\$93.2	\$117.7	\$129.5	\$154.8	\$173.9	\$201.6
% of Sales	4.1%	5.5%	6.2%	6.6%	7.6%	8.0%	8.4%
% Growth	-47.5%	48.4%	26.3%	10.0%	19.5%	12.3%	15.9%
EPS	\$0.87	\$1.40	\$1.85	\$2.14	\$2.62	\$3.02	\$3.55
% Growth	-43.9%	60.9%	32.1%	15.7%	22.4%	15.3%	17.5%

\*Includes restructuring charges

### FYE BALANCE SHEET F'09 - F'15

(\$ millions)	F'09	F'10	<b>F'11</b>	F'12	F'13		F'14		F'15
Cash	\$187.8	\$177.4	\$ 80.9	\$125.9	\$ 183.0	\$	314.9	\$	126.3
Accts Receivable	\$143.7	\$142.9	\$148.1	\$147.4	\$ 157.2	\$	158.2	\$	177.0
Inventory	\$176.3	\$194.4	\$223.0	\$251.1	\$ 240.1	\$	274.6	\$	334.5
Current Assets	\$ 582.2	\$ 585.0	\$ 532.9	\$ 612.1	\$ 653.3	\$	824.0	\$	710.7
Total Assets	\$ 872.7	\$ 885.6	\$ 870.7	\$ 935.2	\$ 1,002.7	\$1	,192.4	<b>\$</b> 1	,303.7
Short-Term Debt	\$ 4.5	\$ 1.0	\$ 0.0	\$ 0.0	\$ 0.0	\$	20.8	\$	0.2
<b>Total Curr Liabilities</b>	\$ 316.8	\$ 368.3	\$ 359.1	\$ 378.1	\$ 388.8	\$	400.4	\$	443.7
Long-Term Debt	\$ 228.8	\$ 225.5	\$ 227.2	\$ 225.3	\$ 223.5	\$	347.3	\$	354.8
Equity	\$ 315.2	\$ 275.8	\$ 266.8	\$ 312.4	\$ 358.7	\$	408.7	\$	462.2
Total Debt/Capital	42.5%	45.1%	46.0%	41.9%	38.4%		47.4%		45.0%
Average Debt	\$ 243.2	\$ 228.6	\$ 227.3	\$ 231.5	\$ 223.8	\$	244.1	\$	399.6

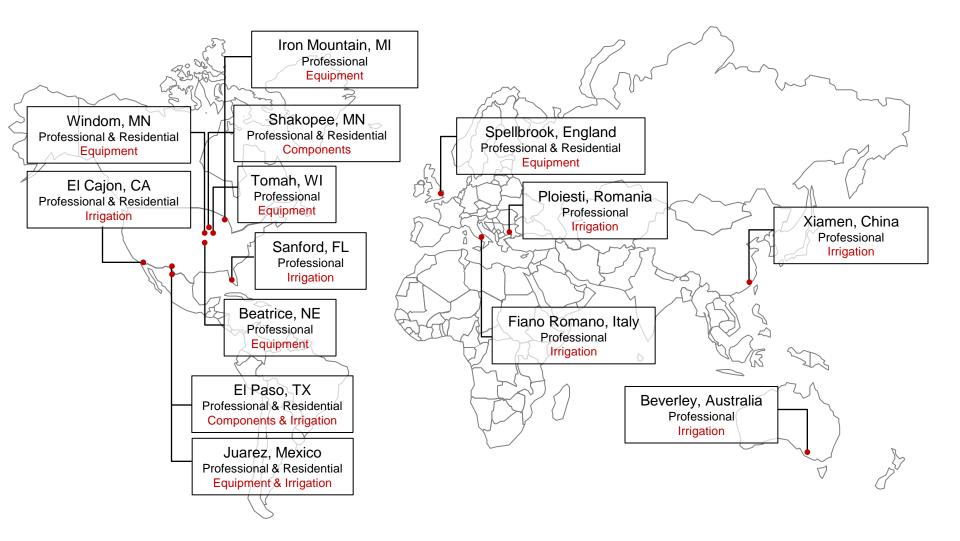
### WORKING CAPITAL IMPROVEMENT



\*Non-GAAP Measure:

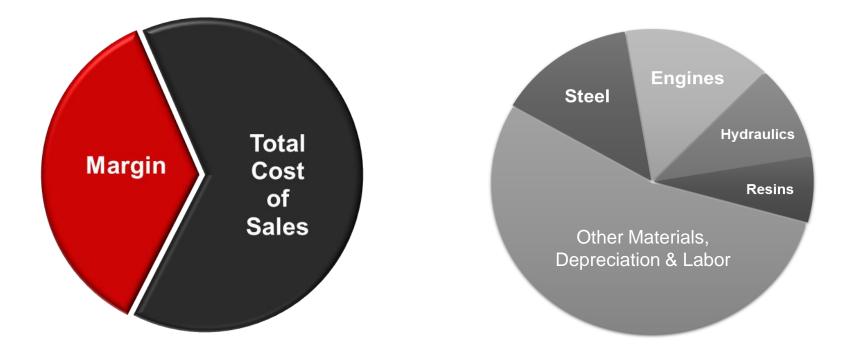
Average net working capital as % of net sales for trailing 12 months Net Working Capital = Accounts Receivable+ Net Inventory – Trade Payables

## **MANUFACTURING FACILITIES**



## **MATERIAL COSTS**

### Major Components of Cost of Goods Sold



# PRIDE IN EXCELLENCE

### **People Values**

- Respect & Trust
- Teamwork/ Partnership
- Empowerment
- Coaching
- Recognition
- Communication

### **Performance Values**

- "Do What We Say We Will Do"
- Building Growth & Profitability
- Be Customer Driven
  With Urgency
- Embrace Risk & Opportunity
- Create & Leverage
  Innovation
- Continuously Improve

## **Environmental & Giving**

### **Environmental Principles**

- Committed to protecting the environment & improving resource management
- Help customers address
  environment challenges
- Endeavor to adopt sustainable practices & eliminate waste in our global operations
- Part of our design & business strategy, we go beyond just compliance

### **Investment in Communities**

- Endeavor to give 2% of domestic pretax income to support our communities and industries
- Provide people, products and financial resources to build healthy communities
- Focus on enriching outdoor environments and encouraging efficient use of water

www.thetorocompany.com/corporateresponsibility





₽Water

₽Energy

♣Product Failure

**û**Yield

♣Fertilizer

The Toro Company

